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# Efficacy of Family Communication Pattern on Communicative Competence among Secondary School Students: An Explorative Study

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#### Abstract

Family is an integral part, which has an exclusive control on the child's communication and it is the first place where the communication begins and continues till mastery. This study aims to analyze the influence of family communication patterns on the Communicative Competence of secondary school students. Family communication pattern involves more liberal conversation, sharing of thoughts, ideas, and emotions, respecting and valuing of even a child's opinion for any family-oriented decisions, significantly influence children's linguistic competence in a language other than the mother tongue. The data for this quantitative study has been analyzed for both descriptive and differential statistics and the results reveal that the language spoken at home does not have any effect on family communication but it has a significant effect on communication. Moreover, interview results reveal that communication patterns significantly influenced student's personal and professional development.

**Keywords:** Family Communication Pattern, Communicative Competence, Language Skills, Students, Explorative Study.

# 1. Introduction

The world we live in primarily depends on the communication that one tries to understand another, who could be next door or in the next country. Today's world is essentially dominated by technology and communication with one and another is more through those technologies rather than personal. Ascan Koerner created a family communication model based on a broad theory of relational schemas that establishes explicit links between relational schemas and communication behaviors, and the model accounts for both intersubjectivity and interactivity in the family. To have a comprehensive scientific knowledge of communication, we must first understand how communications are assigned meaning and how we affect one another. This model has heuristic strength and will lead to the development of a variety of novel family communication tests and techniques(**F. A. Koerner & Mary Anne, 2002**). **Fitzpatrick & Ritchie** (1994)studied 169 households at random and discovered a strong link between Fitzpatrick's typology and family communication settings defined by conformity and discussion (Chaffee et al., 1971). Consensual families have a high level of both dialogue and compliance-oriented. Their communication is marked by a desire to reach an agreement and an interest in fresh ideas without upsetting the family's power structure. In these families, children may either accept their parents' beliefs or escape into fantasy. Parents who fit under Fitzpatrick's Traditional group are more likely to lead these households. Pluralistic households are those with a strong discussion orientation but a low conformity orientation. These families' communication is characterized by open, unrestricted talks including all family members, which develop communicative competency and independent thought in their children.

Personal interactions and meetings of today happen more in the virtual world and most of all communication is web-based computer-mediated communication. The pattern of communication is more device-oriented that is human to a device and device to human. Gone are the days of human-to-human communication (Méndez et al., 2014). Some of the virtual communications are through Facebook, WhatsApp, Skype, and many more which frees people from physical limitations of personal communication (Face to Face) even within the family invariably. Today so many families including parents and children communicate through CMC through various applications. The communication pattern of the youth of today has been found to affect the way that they perceive themselves and how they want to portray themselves. Family is an integral part of the society, which has an exclusive control on the child's communication (Sümen & Çalışıcı, 2016) and the first place where communication begins. This study is an attempt to evaluate the influence of family communication patterns on communication competency among secondary school students in the West Bengal region.

#### 2. Literature Review

Family communication is a fundamental process of socialization that directly contributes to the communication competency of the children. The way a child communicates in the family is vital to how the child communicates to the world when it grows (Schumacher & Camp, 2010) and this has a continuous effect till it reaches adulthood. Young adults use different types of communication technology to connect with their family and this influences the life of the youth when they move to college.

**Newcomb** (1953)opined communication as a co orientation between any two persons on some topic or issue. Family (Parent-child) communication includes "socio-oriented" and "concept-oriented" formation (Chaffee et al., 1971). Chaffee et al., (1971)on family communication opined that the power system in the family is mostly "autocratic-democratic," "controlling-permissive" and "traditional-modern" and they had found two uncorrelated aspects of family communication. The first is called Social orientation, measuring vertical or relationship-oriented patterns (Rose et al., 1998), which is similar to a social structure where communication is intended to produce differences and cultivate harmony and pleasant family relationship at home.

A child in such an environment avoids discussions on controversial topics for discussion and suppresses his or her feelings by not arguing with elders thereby not offending others (**Moschis, 1985**)and it fosters control and respect to authority. The second type of communication is called Concept Orientated, measuring issue-oriented pattern (**Rose et al., 1998**)where the communication pattern helps the child to develop an individual view about worldly things and it encourages children to be independent and evaluate issues on their own.

Parents of this type normally encourage evaluating alternatives before coming to any decision on any issue. They expose the child to the controversy by opening contradicting on issues or by discussing with guests (**Chaffee et al., 1971**). **Braun et al., (2010**) state that Family communication practice is of two types, Conversation Orientation, and Conformity Orientation. Conversation Orientation is an open type of communication climate where the child is free to communicate on any topic and has no restriction (**F. A. Koerner & Mary Anne, 2002**). On the other hand Conformity Orientation is an environment where the family is focused on similarity in attitude, belief, and values in communication and there is a clear hierarchy of family structure between members (**Koesten, 2004**).

Children from Conversation Orientation backgrounds are said to be more open in their communication and are more socializing but Children from Conformity Orientation are restrictive, socialize less, and communicate only on few topics of comfort. They also tend to be less in interpersonal skills and are more hesitant and stressed (Schrodt et al., 2007). Conformity oriented environment will discourage skill development and innovation and force people to accept and adapt to the given environment. They tend to stick to rules and cultural orientation by limiting their expressions and needs (Avtgis, 1999). Whereas children from conservation family communication tend to be more conservation-friendly, interact more, and look at them as a rewarding trait (Avtgis, 1999). Children from this background are more likely to discuss and be vocal on personal issues (Huang, 1999)and sensitive topics (Booth-Butterfield & Sidelinger, 1998). They are better at maintaining relationships (Koesten, 2004)and predicting others' interpersonal skills (Ledbetter, 2009).

Family communication is a pivotal process of transition and plays an important role in interaction within and across families. Day-to-day communication aids in the interaction and socialization process of social cognitive schemas (**Burleson & Kunkel, 2002**). The importance of family communication on the development and education of a child (**Bronfenbrenner, 1979**). A child's Social communication and competence is primarily through family communication (**Bridge & Schrodt, 2013**). This happens from the way family members act and communication with children (**Fitzpatrick, 2004**). Family communication, over time, aids in developing behavior by observing the family environment and learning from the family members on how they communicate with each other and interact (**Schrodt et al., 2007**). This learning helps the children to communicate effectively with partners and friends better.**A. F. Koerner & Cvancara (2002)**opined that parental behavior and communication helps in developing comforting skills among children. Family communication also helps in mode or preference of communication viz a viz private or public mode of communication (**Bridge & Schrodt, 2013**). Researchers have studied Family

communication with communicative competence (Schrodt et al., 2008) study focused on conservation and conformity family communication.

## 3. Objectives

- a) To evaluate the Family Communication Pattern and Communicative Competenceamong Secondary School Students
- b) To analysis the influence of Gender and Language Spoken on Family Communication Pattern and Communicative Competence among Secondary School Students
- c) To analysis the influence of Type of School and Father's Occupation on Family Communication Pattern and Communicative Competence among Secondary School Students
- d) To analysis the influence of Residence and Mother's Occupation on Family Communication Pattern and Communicative Competence among Secondary School Students

## 4. Hypotheses

- a) The Family Communication Pattern influences Communicative Competence among Secondary School Students
- b) There is no significant difference between the Family Communication Pattern and Communicative Competence based on Male and Female and English and Regional language spoken at home (Bengali)
- c) There is no significant difference between the Family Communication Pattern and Communicative Competence based on Government, Aided and Private Schools and Government Service, Business and Others.
- d) There is no significant difference between the Family Communication Pattern and Communicative Competence based on Rural, Semiurban and Urban and Government Service, Housewife, Business and Others.

# 5. Methodology

The study evaluates the efficacy of Family Communication patterns on Communicative Competency and also examines the effect of profiling variables under the study. The school children of West Bengal state are the sample of the study from Public, Private and Aided Schools from Kolkata were selected at random from the list of schools from the Ministry of Education, Govt. of West Bengal. Ten schools were selected at random under each category and 9<sup>th</sup>standard students were selected based on convenience from each school. The questionnaire consists of three parts: first on profiling the students, second on the Family Communication which is measured using Revised Family Communication Pattern Scale was originally developed by (Chaffee et al., 1971) and was revised by (Fitzpatrick & Ritchie, 1994).

The scale had a reliability of 0.83 which has two constructs namely Conservation Orientation and Conformity Orientation. The third part of the Communication Competency is a five-point Likert scale developed based on the five constructs which are as follows;

a. General Language Proficiency,

- b. Formal Verbal Communicative Proficiency,
- c. Informal, Verbal Communicative Proficiency,
- d. Receptive Comprehension Proficiency, and
- e. Instinctive Comprehension Proficiency.

This scale was tested for face validity from 5 experts (Teachers and professors from 5 State Universities of West Bengal) and Reliability using Cronbach's alpha and the reliability score is 0.869. The questionnaire was administered to 360 secondary school students.

#### 6. Findings

**Hypothesis 1:** The Family Communication Pattern influences Communicative Competence among Secondary School Students

Communicatio	on			General			Formal			I	Informal			Receptive			Instinctive	
	В	Т	Sig.	В	t	Sig.	В	t	Sig.	В	Т	Sig.	В	t	Sig.	В	t	Sig.
(Constant)	64.58	9.41	0.00	21.09	7.51	0.00	16.06	7.31	0.00	9.08	8 8.57	0.00	13.35	6.33	0.00	5.01	7.15	0.00
Conversation Orientation	0.48	4.95	0.00	0.20	5.19	0.00	0.06	1.92	0.06	0.03	3 1.90	0.06	0.16	5.30	0.00	0.03	2.87	0.00
Conformity Orientation	0.03	0.22	0.82	0.01	0.25	0.80	-0.03	- 0.90	0.37	0.02	2 1.30	0.19	0.01	0.30	0.76	0.01	1.10	0.27
Dependent Va	Dependent Variable: Communication																	

Table 1. Influence of Family Communication pattern on Communicative Competence

Table 1, presents the influence of Family Communication on Communicative Competence. It presents, the primary objective of the present study which is to investigate the effect of family communication on the communication competency of school students. Findings inferred that the Conversation Orientation has a significant (5%) effect on Communication as a whole and another related construct. When Conversation Orientation increases by one unit of measure communication competency will increase by 0.48 units. All the constructs of communication also individually influence the Conversation orientation significantly with Receptive Comprehension Proficiency influencing the more strongly (Magnitude of Influence) followed by General language Proficiency, Instinctive Comprehension, and Formal and Informal verbal communication. Conformity Orientation does not have any influence on communication competency. Hence, for children to have better communication conservational orientation has to be encouraged by giving freedom to the children to talk and express themselves at home. Therefore, it is recommended that the freedom of students at home is essential to communicate freely with the family members and not restrict them or make them conform to extreme rules and regulations of speech and behavior. This will aid them to be better communicators in the outside world and the future.

**Hypothesis 2:**There is no significant difference between the Family Communication Pattern and Communicative Competence based on Male and Female and English and Regional language spoken at home (Bengali)

Table 2. Influence of	f Gender and Language spoke Family communication pattern and
Communicative	competence

Construct	Gender	Ν	Mean	F	Sig	Language	Ν	Mean	F	Sig			
Conservation	Male	251	52.43			English	12	51.97					
Orientation							0						
	Female	109	54.15	2.86	0.0	Local/Vernacular	24	53.44	2.20	0.14			
					9		0						
	Total	360	52.95			Total	36	52.95					
<b>C C C</b>		051	25.20			F 1' 1	0	26.01					
Conformity Orientation	Male	251	35.39			English	12 0	36.21					
Orientation	Female	109	36.61	-	0.1	Local/Vernacular	24	35.54					
	remate	109	50.01	2.18	4	Local/vernaculai	24 0	55.54	0.70	0.40			
	Total	360	35.76	-	-	Total	36	35.76					
	10141	500	55.70			Total	0	35.70					
Family	Male	251	87.82			English	12	88.18					
Communicati	11110	201	07.02			2.1.8.1.5.1	0	00110					
on	Female	109	90.75		0.0	Local/Vernacular	24	88.98					
				5.37	2		0		0.42	0.52			
	Total	360	88.71			Total	36	88.71					
							0						
General	Male	251	33.73			English	12	34.77					
Language							0		24.76				
Proficiency	Female	109	29.06	39.4	0.0	Local/Vernacular	24	31.09		0.00			
				1	0		0		24.70	0.00			
	Total	360	32.31			Total	36	32.31					
							0						
Formal	Male	251	18.62			English	12	21.57					
Verbal	<b>F</b> 1	100	16.44	12.0		X 1/X X 1	0	1616					
Communicati	Female	109	16.44		13.9 3		13.9 2	0.0	Local/Vernacular	24	16.16	114.55	0.00
ve Proficiency	Total	360	17.96	3	0	Total	0 36	17.96					
	Total	300	17.90			Total	50 0	17.90					
Informal	Male	251	11.22			English	12	12.63					
Verbal	Whate	231	11.22			Liigiisii	0	12.05					
Communicati	Female	109	11.91		0.0	Local/Vernacular	24	10.83					
ve Proficiency	i cinuic	107	11.91	5.77	2		0	10.05	46.90	0.00			
5	Total	360	11.43	-		Total	36	11.43	-				
							0						
Receptive	Male	251	22.26			English	12	24.44					
Comprehensio						_	0						
n Proficiency	Female	109	21.42	2.01	0.1			20.78	45.75	0.00			
				2.01	6		0		43.73	0.00			
	Total	360	22.00			Total	36	22.00					
							0						
Instinctive	Male	251	7.03	1.03	0.3	English	12	7.44	15.12	0.00			

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Comprehensio					1		0			
n Proficiency	Female	109	6.83			Local/Vernacular	24	6.73		
							0			
	Total	360	6.97			Total	36	6.97		
							0			
	Male	251	92.86			English	12	100.8		
							0	5		
Communicati	Female	109	85.66	14.7	0.0	Local/Vernacular	24	85.59	82.62	0.00
on				7	0		0		02.02	0.00
	Total	360	90.68			Total	36	90.68		
							0			

Table 2, reveals that gender has a significant (5%) effect on Conservation Orientation and Family Communication as a whole where girls possess better Conservation Orientation and Family Communication than of boys. Gender seems to also have a significant (5%) effect on communication competency however boys are better Communicators as a whole and also in General, Informal and Formal Proficiency. Language spoken at home does not have any effect on Family communication but it has a significant effect on Communication competency as a whole and all its five constructs. Students who speak English at home are better at communication than non-English speakers. Boy students found better in their communication that is mostly outside the family and girl students do better inside the family due to Indian culture and the way boys and girls are brought up including different treatments at home by their parents. The language spoken at home has a huge effect on communication as the communication at home is in the same language as it is in the outside world, therefore; they feel more comfortable and confident in both places. However, the local language spoken at home has a significant difference because what is spoken at home is different from what is spoken outside. The children feel like fish out of a pond as the language is new and something that they are not familiar with.

**Hypothesis 3:**There is no significant difference between the Family Communication Pattern and Communicative Competence based on Government, Aided and Private Schools and Government Service, Business and Others.

Table 3. Influ	ence of Type of School and Father's Occupation on Family communication
pattern and	Communicative competence

Particulars	Туре	Ν	Mean	F	Sig	Father's	Ν	Me	F	Sig
	ofScho					Occupati		an		
	ol					on				
Conservatio	Govt.	120	52.45			Service	190.0	53.5		
n							0	4		
Orientation	Aided	120	54.43	2.60	0.08	Business	129.0	52.9	2.	0.11
				2.00	0.00		0	1	27	0.11
	Private	120	51.97			Others	41.00	50.2		
								9		

	Total	360	52.95			Total	360.0	52.9		
							0	5		
Conformity	Govt.	120	35.33			Service	190.0	34.7		
Orientation	l						0	4		
	Aided	120	35.74	-		Business	129.0	36.7		
						2 40111000	0	8	4.	
	Private	120	36.21	0.45	0.64	Others	41.00	37.2	27	0.02
	111,400	120	00.21			others	11.00	9		
	Total	360	35.76			Total	360.0	35.7		
	1000	500	35.70			iotui	0	6		
Family	Govt.	120	87.78			Service	190.0	88.2		
Communic	001.	120	07.70			Scivice	0	8		
ation	Aided	120	90.17	-		Business	129.0	89.7		
anon	Alucu	120	90.17		0.20	Dusiness	0	0	0.	
	Private	120	88.18	1.60		Others	41.00	87.5	0. 86	0.42
	Privale	120	88.18			Others	41.00		80	
	TT (1	260	00.71	-		TT ( 1	260.0	9		
	Total	360	88.71			Total	360.0	88.7		
	a i	100	22.26				0	1		
General	Govt.	120	32.36			Service	190.0	33.4		
Language				-	0.00		0	2		
Proficiency	Aided	120	29.82			Business	129.0	31.8		
				17.1			0	0	8.	0.00
	Private	120	34.77	9		Others	41.00	28.8	52	
	<u> </u>							3		
	Total	360	32.31			Total	360.0	32.3		
							0	1		
Formal	Govt.	120	16.26			Service	190.0	18.4		
Verbal							0	6		
Communic	Aided	120	16.06			Business	129.0	18.1		
ative	L			57.1	0.00		0	2	7.	0.00
Proficiency	Private	120	21.57	9	0.00	Others	41.00	15.1	23	0.00
	l							5		
	Total	360	17.96			Total	360.0	17.9		
	l						0	6		
Informal	Govt.	120	10.12			Service	190.0	11.4		
Verbal	l						0	5		
Communic	Aided	120	11.54			Business	129.0	11.4		
ative	l			36.5 6	0.00		0	3	0.	0.07
Proficiency	Private	120	12.63		0.00	Others	41.00	11.3	03	0.97
Ĩ	1							4		
	Total	360	11.43			Total	360.0	11.4		
	1						0	3		
I		1	1	1		1	1			1

Comprehen				1			0	2	45	
sion	Aided	120	21.48			Business	129.0	21.9		
Proficiency							0	1		
	Private	120	24.44			Others	41.00	20.8		
								3		
	Total	360	22.00			Total	360.0	22.0		
							0	0		
Instinctive	Govt.	120	6.56			Service	190.0	6.98		
Comprehen							0			
sion	Aided	120	6.91			Business	129.0	6.98	0.	
Proficiency				8.99	0.00		0		0.	0.96
	Private	120	7.44			Others	41.00	6.90	04	
	Total	360	6.97			Total	360.0	6.97		
							0			
Communic	Govt.	120	85.38			Service	190.0	92.6		
ation							0	2		
	Aided	120	85.80			Business	129.0	90.2		
				41.2	0.00		0	4	5.	0.00
	Private	120	100.8	2	0.00	Others	41.00	83.0	81	0.00
			5					5		
	Total	360	90.68			Total	360.0	90.6		
							0	8		

Table 3, infers that Type of School and father's occupation has a significant (5%) effect on Conversation Orientation and Communication competency and all 5 constructs. Aided school students are freer in expressing themselves at home on Conversation Orientation, but the communication competency of Private school students is much better in communication as a whole and on all its components. Father's occupation has an effect on Conformity Orientation and General, Formal and overall communication. The children of Service professionals are better at overall communication and specifically in General and Formal Proficiency. Service professionals' children are less conditioned at home for communication whereas children of business and others are more conditioned to Conformity. Hence, it is concluded that less conformity at home, and the children are better communicators in the outside world.

**Hypothesis 4:** There is no significant difference between the Family Communication Pattern and Communicative Competence based on Rural, Semiurban and Urban and Government Service, Housewife, Business and Others.

Particulars	Mother's Occupatio n	N	Mea n	F	Sig	Residenc e	N	Mea n	F	Sig		
Conversation	Service	33	52.76			Rural	6	54.67				
Orientation	Housewife	29	53.31			Semiurba	42	56.33				
		4				n						
	Business	9	47.33	1.8 1	0.1 5	Urban	31 2	52.46	3.6 8	0.0 3		
	Others	24	50.88		5	Total	36	52.95		Ŭ		
	Total	36	52.95	-		Total	0	52.75				
	Total	0	52.75									
Conformity	Service	33	36.42			Rural	6	32.67				
Orientation	Housewife	29	35.70			Semiurba	42	35.24				
		4				n						
	Business	9	33.67	0.4	0.7	Urban	31	35.89	0.7	0.4		
				1	4		2		2	9		
	Others	24	36.38			Total	36	35.76				
	Total	36	35.76				0					
		0										
Family	Service	33	89.18			Rural	6	87.33				
Communicatio	Housewife	29	89.01			Semiurba	42	91.57				
n		4				n						
	Business	9	81.00	1.6 9	0.1 7	Urban	31 2	88.35	1.6 1	0.2 0		
	Others	24	87.25	Í		Total	36	88.71	-	Ů		
	Total	36	88.71			1 otur	0	001/1				
		0										
General	Service	33	32.42			Rural	6	30.50				
Language	Housewife	29	32.27			Semiurba	42	33.14				
Proficiency		4				n						
	Business	9	32.11	0.0	0.9	Urban	31	32.24	0.5	0.5		
				4	9		2		4	8		
	Others	24	32.75			Total	36	32.31				
	Total	36	32.31				0					
		0										
Formal Verbal	Service	33	18.82			Rural	6	17.67				
Communicativ	Housewife	29	17.85	0.2	0.7	Semiurba	42	18.12	0.0	0.9		
e Proficiency		4		0.3	0.3	0.3	0.7	n			0.0	0.9 7
	Business	9	18.11	6	0	Urban	31	17.95	د	/		
							2					

**Table 3.** Influence of Residence and Mother's Occupation on Family CommunicationandCommunicative Competence

	Others	24	18.13			Total	36	17.96		
	Total	36	17.96				0			
		0								
Informal	Service	33	11.52			Rural	6	9.83		
Verbal	Housewife	29	11.38			Semiurba	42	11.07		
Communicativ		4				n				
e Proficiency	Business	9	11.22	0.5	0.6	Urban	31	11.51	1.8	0.1
				5	5		2		2	6
	Others	24	12.04			Total	36	11.43		
	Total	36	11.43				0			
		0								
Receptive	Service	33	22.97			Rural	6	19.17		
Comprehensio	Housewife	29	21.92			Semiurba	42	22.38		
n Proficiency		4				n				
	Business	9	20.78	0.5	0.6	Urban	31	22.01	1.0	0.3
				9	2		2		3	6
	Others	24	22.13			Total	36	22.00		
	Total	36	22.00				0			
		0								
Instinctive	Service	33	7.18			Rural	6	6.33		
Comprehensio	Housewife	29	6.98			Semiurba	42	7.17		
n Proficiency		4			0.5	n			- <b>-</b>	
	Business	9	6.78	0.5	0.6	Urban	31	6.96	0.7	0.4
	0.1		6.62	7	4	<b>T</b> 1	2	6.07	5	8
	Others	24	6.63			Total	36	6.97		
	Total	36	6.97				0			
<u>Camara institu</u>	C	0	02.01			D1	6	02.50		
Communicatio	Service	33	92.91			Rural	6	83.50		
n	Housewife	29	90.40			Semiurba	42	91.88		
	Ducinaca	4 9	80.00	0.2	0.8	n Urbon	31	00.65	0.6	0.5
	Business	9	89.00	0.2 8	0.8	Urban	$\frac{31}{2}$	90.65	0.6 7	0.5 1
	Others	24	91.67	0	4	Total	2 36	90.68	/	
	Total	36	91.67			10101	50 0	90.00		
	10(a)	0	30.00							
		U								

Table4, reveals that the Mother's Occupation does not have any effect on family communication or communication competency it is evident that, Bengali mothers do not have any influence on children's communication in or outside the family. Area of residence does not have any influence on communication competency but has an effect on Conversation Orientation where Semi-Urban and Rural children communicate more in the family than urban children. Urban children are more into other activities as they happen to spend less

time at home and even at home, they are more on to gadgets than communicating to family members when compared to that of rural children.

The interesting finding and a new contribution from the present study are that family communication pattern involves more liberal conversation, sharing of thoughts, ideas, and emotions, respecting and valuing of even a child's opinion for any family-oriented decisions, significantly influence children's linguistic competence in a language other than the mother tongue, in this case, the same is the English language. If the communication is restricted, and sharing of natural thoughts or expressing oneself freely through a language is threatened by strict norms within the family which are supposed to be the most feasible zone of social interaction for children in the adolescent period.

#### 7. Discussion

The primary goal of the research is to investigate the effect of family communication on the communication competency of school students. More specifically this study is designed to examine the secondary school student's views on General Language Proficiency, Formal Verbal Communicative Proficiency, Informal, Verbal Communicative Proficiency, Receptive Comprehension Proficiency and Instinctive Comprehension Proficiency influencing the communicative competence of school students.

Various studies suggested that the Family is an integral part of the society, which has an exclusive control on the child's communication and the home is the first place that the communication begins, therefore, it is essential to study family communication and it affects communication competency. Language spoken at home does not have any effect on family communication but it has a significant effect on communication competency as a whole; however, over time family communication develops certain behavioral patterns and learning from the family members on how they communicate with each other and interact (**Bridge & Schrodt, 2013**). Students who speak English at home are far better at communication than non-English speakers. Male students are found better in their communication mostly outside the family and female students do better inside the family.

For many years in the 1970s and 1980s, the Family Communication Patterns Instrument dominated the research of media and family. David Ritchie later defined and modified these characteristics, renaming them conformity orientation and dialogue orientation (Fitzpatrick & Ritchie, 1994). The degree to which families foster an atmosphere that emphasizes shared attitudes, values, and beliefs is referred to as conformity orientation. Families at the top of this scale have a lot of consistency in their ideas and attitudes, as well as relationships that are centered on harmony and frequent obedience to the parents.

Locality does not have any influence on communication competency but has a significant effect on conversation orientation whereas the Semi-urban and rural children communicate more in the family than of urban children. Urban children are more into other activities as they happen to spend less time at home. Family communication pattern which involves more liberal conversation, sharing of thoughts, ideas, and emotions, respecting and valuing of even

a child's opinion for any family-oriented decisions, significantly influence children's linguistic competence in a language other than the mother tongue.

The objective of the present study is to evaluate the influence of family communication on communication competency among school students. Results found that Conversation Orientation has a significant (5%) effect on Communication as a whole and another related construct. When Conversation Orientation increases by one unit of measure communication competency will increase by 0.48 units. All the constructs of communication also individually influence the Conversation orientation significantly with Receptive Comprehension Proficiency influencing the more strongly (Magnitude of Influence) followed by General language Proficiency, Instinctive Comprehension, and Formal and Informal verbal communication.

Language Competency and training essentially includes language, speech, socio-cultural knowledge, and abilities, etc., which provides a clear development of communicative competence serves as a development of specific knowledge and abilities in language development in turn communication pattern of an individual which aids in a continues development of language competency, to a certain degree in future.

## 8. Conclusion

Competence is a natural ability to acquire certain skills and it cannot be fully determined by formal language syllabi in schools. It is said, charity begins at home. The same should be true in the case of acquiring English Language or any second or foreign language. The liberal conversations and openness in expression amidst the family environment can therefore provide unconscious and natural competence in acquiring a new language. The most important thing is communication learned through early imitation or repetition, social interaction, and enculturation, through which children can obtain the rules of speaking in their speech community and thus become a member of the larger society. The present study has shown the importance of such conversation-oriented family communications in influencing the communicative competence among secondary school students who are adolescents and need open family communication patterns for overcoming barriers of communication. The study was carried out in one state of India, if it could be extended to a few more states a more predominant and holistic understanding of family communication can be obtained.

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